

**Energy Focus, Inc. named “Best and Brightest” Innovator by MDB Capital Group;  
Energy Focus to present at MDB’s 2<sup>nd</sup> annual Bright Lights Conference**

SOLON Ohio, February 24, 2011 – Energy Focus, Inc. (NASDAQ: EFOI), a leader in providing energy efficient lighting solutions, today announced that it was named a “Best and Brightest” by the MDB Capital Group, LLC. Further, Energy Focus, Inc. will present at MDB’s 2<sup>nd</sup> annual Bright Lights Conference to be held at Le Parker Meridien Hotel in New York on May 10 & 11, 2011.

The exceptional list of innovative small companies is prepared by MDB’s professional analytical staff by employing PatentVest’s intellectual property metrics. Companies are selected based on 3 criteria: above average 3-year growth rate for patent application filings (a measure of innovation), above average PatentVest Tech Scores (a measure of patent quality), and low PatentVest citation ratios (a measure of value).

MDB’s research has shown that companies demonstrating above average PatentVest metrics outperformed their publicly traded peers.

Joe Kaveski, Energy Focus, Inc. CEO commented: “We’re excited to be part of this year’s outstanding group of innovative companies. We are proud of the 70 patents we hold today and work vigorously on creating more original ideas every day. Our advances in the field of intelligent lighting are particularly exiting and continue to set us apart as a leader in lighting technology.”

**About Energy Focus, Inc.**

Energy Focus, Inc. is a leading provider of energy efficient LED lighting products and turnkey energy efficient lighting solutions, holding 70 relevant lighting patents. Our solutions provide energy savings, aesthetics, safety and maintenance cost benefits over conventional lighting. Our long-standing relationship with the U.S. Government includes numerous research and development projects for the DOE and DARPA, creating energy efficient LED lighting systems for the U.S. Navy fleet and the next generation Very High Efficiency Solar Cell. Customers include supermarket chains, the US government, state and local governmental agencies, retail stores, museums, theme parks and casinos, hotels, swimming pool builders and many others. Company headquarters are located in Solon, OH, with additional offices in Nashville, TN, Pleasanton, CA, and the United Kingdom. For more information, see [www.energyfocusinc.com](http://www.energyfocusinc.com).

Forward-looking statements in this release are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include statements regarding our future business outlook, our products, our solutions, and our work with leading customers including governmental agencies. Investors are cautioned that all forward-looking statements involve risks and uncertainties. Actual results may differ materially from the results predicted. For more information about potential factors that could affect Energy Focus financial results, please refer to the

Company's SEC reports, including its Annual Reports on Form 10-K and its quarterly reports on Form 10-Q. These forward-looking statements speak only as of the date hereof. Energy Focus disclaims any intention or obligation to update or revise any forward-looking statements.

Media Contact:

Energy Focus, Inc., Public Relations Office  
(440) 715-1295  
[pr@energyfocusinc.com](mailto:pr@energyfocusinc.com)

Investor Contact:

Brion Tanous  
CleanTech IR, Inc.  
310-541-6824  
[btanous@cleantech-ir.com](mailto:btanous@cleantech-ir.com)