

Energy Focus, Inc. to present at Kaufman Bros. Green Technology Conference

SOLON Ohio, March 3, 2011 – Energy Focus, Inc. (NASDAQ: EFOI), a leader in providing energy efficient lighting solutions, today announced that it will present at this year's 3rd annual Kaufman Bros. Green Technology conference in Boston, MA. The conference will take place Tuesday, March 8th, 2011 at the Boston Harbor Hotel in Boston, MA.

Kaufman Bros. (KBRO) is managed by Wall Street professionals and entrepreneurs with decades of experience. As a global company it services clients within the Americas, Europe, China, India and Japan offering world-class research and institutional sales and trading. KBRO services entrepreneurs and institutional clients comprised primarily of multi-strategy hedge funds, mutual and pension funds, and private equity funds managing in excess of \$5 trillion in assets. Experience-based knowledge nourished by generations of deep industry relationships is what sets KBRO apart from other investment banking firms.

During the Green Technology Conference Joe Kaveski, CEO of Energy Focus will introduce the company during an overview presentation which will be followed by a panel discussion where both Mr. Kaveski and John Davenport, President of Energy Focus, Inc. will share their expertise about lighting and the industry. Other companies participating in the panel discussion are Digital Lumens and Daintree Networks.

Joe Kaveski, Energy Focus, Inc. CEO commented: "We are very pleased that KBRO has invited us to be part of this year's Green Technology Conference. It is yet another testament that the investment community understands the value Energy Focus and its products has to offer not only in the short term, but also in long term investments. We have viable product today and will continue to develop the most energy efficient and intelligent lighting products in the market."

About Energy Focus, Inc.

Energy Focus, Inc. is a leading provider of energy efficient LED lighting products and turnkey energy efficient lighting solutions, holding 72 relevant lighting patents. Our solutions provide energy savings, aesthetics, safety and maintenance cost benefits over conventional lighting. Our long-standing relationship with the U.S. Government includes numerous research and development projects for the DOE and DARPA, creating energy efficient LED lighting systems for the U.S. Navy fleet and the next generation Very High Efficiency Solar Cell. Customers include supermarket chains, the US government, state and local governmental agencies, retail stores, museums, theme parks and casinos, hotels, swimming pool builders and many others. Company headquarters are located in Solon, OH, with additional offices in Nashville, TN, Pleasanton, CA, and the United Kingdom. For more information, see www.energyfocusinc.com.

Forward-looking statements in this release are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include statements regarding our future business outlook, our products, our solutions, and our work with leading customers including governmental agencies. Investors are cautioned that all forward-looking statements involve risks and uncertainties. Actual results may differ materially from the results predicted. For more information about potential factors that could affect Energy Focus financial results, please refer to the Company's SEC reports, including its Annual Reports on Form 10-K and its quarterly reports on Form 10-Q. These forward-looking statements speak only as of the date hereof. Energy Focus disclaims any intention or obligation to update or revise any forward-looking statements.

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