

Energy Focus, Inc. Completely Retrofits Aircraft Machine Parts Facility with Its LED Lighting Products

Solon, OH – March 22, 2011 – Energy Focus, Inc. (NASDAQ: EFOI), a leader in providing energy efficient lighting solutions, today announced that it has recently completed a full lighting retrofit of Truline Industries, Inc.'s Chesterland, OH Precision Machining Facility using Energy Focus' LED G1 IntelliTube™ fluorescent replacement lamps, LED TrackLights and LED LandScapes.

“Truline’s product lines include fuel pump bearings for main aircraft engine fuel pumps as well as smaller main engine pumps for helicopters, turboprops, and business aircraft. Our customers require the highest precision since the parts we make are key to the performance of their aircraft,” said Court Durkalski, Truline CEO. “Providing high quality lighting to our employees is an important component enabling us to deliver that precision. That Energy Focus has been able to enhance our lighting while dramatically reducing our costs is exactly the combination of benefits we were looking for.”

Joseph Kaveski, CEO, Energy Focus, Inc. commented: “While we create terrific energy savings and improved lighting for all our retrofit customers, we are particularly pleased with Truline’s aircraft machine parts facility lighting retrofit where we replaced all of the lighting in the facility, from the indoor overhead fluorescent lamps to the outdoor HID security lighting with Energy Focus’ energy efficient LED lighting products. Here, the improved quality of light provided by our LED lighting products was as important to our customer as the energy and maintenance savings.”

About Truline Industries, Inc.

Truline Industries is a specialty machining business located in Chesterland, Ohio. Founded in 1939 Truline is built upon integrity both in work and in life. An AS 9100 / ISO 9001 certified facility, Truline makes use of the latest technology to fabricate fuel pump bearings for the aircraft industry as well as other high-tolerance precision machine parts. For more information, see www.trulineind.com/.

About Energy Focus, Inc.

Energy Focus, Inc. is a leading provider of energy efficient LED lighting products and turnkey energy efficient lighting solutions, holding 74 relevant lighting patents. Our solutions provide energy savings, aesthetics, safety and maintenance cost benefits over conventional lighting. Our long-standing relationship with the U.S. Government includes numerous research and development projects for the DOE and DARPA, creating energy efficient LED lighting systems for the U.S. Navy fleet and the next generation Very High Efficiency Solar Cell. Customers include supermarket chains, the US government, state and local governmental agencies, retail stores, museums, theme parks and casinos, hotels, swimming pool builders and many others. Company headquarters are located in Solon,

OH, with additional offices in Nashville, TN, Pleasanton, CA, and the United Kingdom. For more information, see www.energyfocusinc.com.

Forward-looking statements in this release are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include statements regarding our future business outlook, our products, our solutions, and our work with leading customers including governmental agencies. Investors are cautioned that all forward-looking statements involve risks and uncertainties. Actual results may differ materially from the results predicted. For more information about potential factors that could affect Energy Focus financial results, please refer to the Company's SEC reports, including its Annual Reports on Form 10-K and its quarterly reports on Form 10-Q. These forward-looking statements speak only as of the date hereof. Energy Focus disclaims any intention or obligation to update or revise any forward-looking statements.

Media Contact:

Energy Focus, Inc., Public Relations Office
(440) 715-1295
pr@energyfocusinc.com

Investor Contact:

Brion Tanous
CleanTech IR, Inc.
310-541-6824
btanous@cleantech-ir.com