

Energy Focus, Inc. Provides Striking LED Fountain Lighting for the World Famous Burj Dubai



SOLON, Ohio, March 05, 2009-- Energy Focus, Inc. (Nasdaq: EFOI), a global leader in energy-efficient lighting technologies, announced today that the famous Burj Dubai will be illuminated with its Crescent brand LED lighting products. Crescent Lighting, a whole owned subsidiary of Energy Focus, Inc., headquartered in the UK, offers a full line of LED based lighting solutions to international markets.

The Burj Dubai is the tallest man-made structure ever built, despite being incomplete. At its current building state the tower stands 2,684 ft tall and forms the center point for of the 2 km² (0.8 sq mi) development called "Downtown Dubai".

Energy Focus Inc. has long been an international corporation with subsidiaries in the UK and Germany and international sales representatives around the world. "Our strong international presence positions us to provide our unique energy efficient lighting solutions to premiere installations around the world," said Joe Kaveski, CEO of Energy Focus, Inc. "We're absolutely delighted to add the Burj Dubai to that list."

With lighting consulting group PAEMS of the PA Group, Crescent Lighting, and its Dubai representative, Cinmar Lighting, helped create a water spectacle with light, sound and special effects to the impressive fountains outside the giant skyscraper, Burj Dubai. The group chose a variety of Red, Green and Blue ("RGB") color changing LED products suitable for underwater installations. With extra long life LED technology packaged in non-corrosive stainless steel fixtures, Crescent's products are the perfect solution for a low-maintenance, high quality lighting installation that's easily controlled through industry standard DMX protocol for a nearly infinite range of color programming.

About Energy Focus, Inc

Energy Focus, Inc. is a leading supplier of energy solutions and the world's only supplier of EFO®, a lighting technology that is more efficient than conventional electric lamps. Energy Focus products are designed, manufactured and marketed for the commercial lighting and swimming pool markets. Energy Focus solutions provides energy savings, aesthetic, safety and maintenance cost benefits over conventional lighting. Customers include supermarket chains, retail stores, museums, theme parks and casinos, hotels, swimming pool builders and many others. Company headquarters are located at 32000 Aurora Rd., Solon, OH 44139. The company has additional offices in Pleasanton, CA, United Kingdom and Germany. For more information, see www.energyfocusinc.com.

Forward-looking statements in this release are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include statements regarding the business outlook for 2009 and thereafter. Investors are cautioned that all forward-looking statements involve risks and uncertainties. Actual results may differ materially from the results predicted. For more information about potential factors that could affect Energy Focus financial results, please refer to the Company's SEC reports, including its Annual Reports on Form 10-K and its quarterly reports on Form 10-Q. These forward-looking statements speak only as of the date hereof. Energy Focus disclaims any intention or obligation to update or revise any forward-looking statements.