

Energy Focus Inc. selected by the US Army to Develop LED Infrared Flare

SOLON, Ohio, March 25, 2009-- Energy Focus, Inc. (Nasdaq: EFOI), a global leader in energy-efficient lighting technologies, announced today that it has been selected by the DOD (Department of Defense) to receive a Phase I Small Business Innovative Research ("SBIR") Grant to begin the development of a "Solid State Infrared Replacement for M-278 Flare" for the US Army's Hydra Rocket system.

"EFOI is honored to have been selected to conduct this important research. We are confident that we can build upon our advanced thermal and optical technology to produce the best system for the United States' Soldiers." says Roger Buelow, CTO at Energy Focus Inc. The operational difficulties of the present system are related to the poorly controlled chemical combustion nature of the source. A solid state LED-based technology upgrade is ideal as it does not generate high internal temperatures, has high reliability, and can be engineered to radiate no energy outside the desired band (700-1100 nm).

"The technical challenges presented by the Army are tremendous, but at the end we will have made breakthroughs that should unlock the next generation of LED lighting." notes Laszlo Takacs, Director of R&D. The operational benefits of the LED Infrared flare include higher ignition reliability, little or no visible light output, and no risk of fires started on the ground or at the parachute components. LEDs operate with higher reliability than other light sources and with much greater safety than incendiary sources. Use of the LED would also provide a more consistent output both in power and in duration. Most significantly, the system would emit little or no visible light at all.

"This selection is another in a long string of examples of how Energy Focus Inc.'s technology and product focus is making a difference in the future of the United States Military." says Joe Kaveski, CEO.

About Energy Focus, Inc

Energy Focus, Inc. is the leading supplier of energy solutions and the world's only supplier of EFO®, a lighting technology that is more efficient than conventional electric lamps. Energy Focus has a long standing relationship with the US Government. EFOI's Energy Star partnership and numerous Research and Development projects for the DOE and DARPA include creating energy efficient LED lighting systems for the US Navy fleet and the next generation Very High Efficiency Solar Cell. Energy Focus products are designed, manufactured and marketed for the commercial lighting and swimming pool markets. Energy Focus solutions provides energy savings, aesthetic, safety and maintenance cost benefits over conventional lighting. Customers include supermarket chains, retail stores, museums, theme parks and casinos, hotels, swimming pool builders and many others. Company headquarters are located at 32000 Aurora Rd., Solon, OH 44139. The company has additional offices in Pleasanton, CA, United Kingdom and Germany. For more information, see www.energyfocusinc.com.

Forward-looking statements in this release are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking

statements include statements regarding the business outlook for 2009 and thereafter. Investors are cautioned that all forward-looking statements involve risks and uncertainties. Actual results may differ materially from the results predicted. For more information about potential factors that could affect Energy Focus financial results, please refer to the Company's SEC reports, including its Annual Reports on Form 10-K and its quarterly reports on Form 10-Q. These forward-looking statements speak only as of the date hereof. Energy Focus disclaims any intention or obligation to update or revise any forward-looking statements.

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