

# Energy Focus, Inc. to present at Climate Week in New York City

SOLON Ohio, September 20, 2010 – Energy Focus, Inc. (NASDAQ: EFOI), a leader in providing energy efficient lighting solutions, today announced that it has been selected to participate at the Clean Energy Breakfast, part of Climate Week in New York City on September 22, 2010. The invitation-only event “Financing the Clean Energy Sector: Issues and Opportunities” is co-hosted by Cora Capital Advisors, LLC and Bryan Cave LLP and features a moderated panel of clean technology executives and industry leaders. The discussion will center on issues and opportunities currently at hand for alternative energy and clean technology companies and investors. For more information visit about Climate Week, a global forum to mobilize an international public-private response to climate change visit their website at <http://www.climateweeknyc2010.org/>

Joseph Kaveski, CEO, Energy Focus, Inc. commented: “We are excited to participate in Climate Week, a week long program of meetings, demonstrations, lectures, concerts and exhibitions that call for bold climate action. The invitation to the investor breakfast is evidence that change agents and investors alike are looking to Energy Focus to help facilitate change and bring about more energy efficient solutions. While our LED lighting solutions deliver substantial power reductions in existing public and private sector buildings today, we look forward to further dramatic power reductions with the introduction of our next generation Intellitube™ system now under development. Intellitube,” Mr. Kaveski continued, “will allow a new level of energy savings by implementing controls at the bulb level. An energy ‘dumb’ building will become energy ‘smart’ simply by changing the light bulbs.”

About Energy Focus, Inc.

Energy Focus, Inc. is a leading provider of turnkey energy efficient lighting solutions. These solutions provide energy savings, aesthetics, safety and maintenance cost benefits over conventional lighting. Our long-standing relationship with the U.S. Government includes numerous research and development projects for the DOE and DARPA, creating energy efficient LED lighting systems for the U.S. Navy Fleet and the next generation Very High Efficiency Solar Cell. Customers include supermarket chains, the US government, state and local governmental agencies, retail stores, museums, theme parks and casinos, hotels, swimming pool builders and many others. Company headquarters are located in Solon, OH, with additional offices in Nashville, TN, Pleasanton, CA, and the United Kingdom. For more information, see [www.energyfocusinc.com](http://www.energyfocusinc.com).

Forward-looking statements in this release are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include statements regarding our future business outlook, our products, our solutions, and our work with leading customers including governmental agencies. Investors are cautioned that all forward-looking statements involve risks and uncertainties. Actual results may differ materially from the results predicted. For more information about potential factors that could affect Energy Focus financial results, please refer to the Company's SEC reports, including its Annual Reports on Form 10-K and its quarterly reports on Form 10-Q. These forward-looking statements speak only as of the date hereof. Energy Focus disclaims any intention or obligation to update or revise any forward-looking statements.

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