

Energy Focus, Inc. CTO Roger Buelow to Discuss Energy Efficiency Solutions for the Navy and Maritime Industry at DARPA Conference

SOLON, Ohio, August, XX, 2008-- Energy Focus, Inc. (Nasdaq: EFOI), the global leader in energy-efficient lighting technologies, announced today that Chief Technology Officer Roger Buelow has been invited by The Defense Advanced Research Projects Agency (DARPA) to speak at the 2008 National SBIR (Small Business Investment Research) Beyond Phase II Conference & Exhibition: Partnering to Advance Innovation. Mr. Buelow's address, entitled "Meeting Energy Efficiency Needs of the Navy and Commercial Maritime Industry," will be part of a panel on Thursday, September 4, at 8:30am.

"Energy Focus has worked closely with DARPA and the Navy over the past several years to develop highly energy efficient lighting solutions tailored to the rugged, wet environment of operational Navy vessels and commercial shipping," said Joseph Kaveski, CEO of Energy Focus, Inc. "Our energy efficient naval lighting solutions run the gamut from in-bunk lighting utilizing our unique EFO-LED technology to a robust EFO-HID illumination system for helicopter bays. It is exciting that DARPA has recognized the value of this work and we are proud to have our Chief Technology Officer, Roger Buelow, present our technology at the Beyond Phase II Conference."

In 2007, Energy Focus was awarded the DARPA Tech Small Business Innovation Research Award for Excellence for technology that doubles naval lighting system lifetimes without affecting performance.

The Beyond Phase II Conference & Exhibition will be held Tuesday-Friday, September 2-5, 2008 at the Desert Springs JW Marriott, Palm Desert, California. Hosted by the U.S. Department of Defense, with support from all 11 SBIR agencies, this event will focus exclusively on transitioning current SBIR Phase II technologies into military and private sector commercial use.

Roger Buelow has been CTO of Energy Focus since July 2005 and previous to that was Vice President Engineering from February 2003 to July 2005. Mr. Buelow has more than 12 years of R&D and engineering experience. While at General Electric Lighting he spent four years developing metal halide and halogen lamps and the equipment to build them. After joining Energy Focus, Mr. Buelow led the development of the technology, designs, applications, processes and equipment to support the company's growing energy efficient lighting solutions business. In addition Mr. Buelow has been the principal investigator on five federal research contracts spanning military and civilian technologies. He holds 20 patents and has earned BS and MS degrees in Applied Mathematics and Systems Engineering from Case Western Reserve University in Cleveland, Ohio.

About Energy Focus, Inc.

Energy Focus, Inc. (NASDAQ: EFOI), designs, develops, manufactures and markets lighting systems for wide-ranging uses in both the general commercial and the pool and spa lighting markets. Energy Focus EFO® systems offer energy savings, heat dissipation

and maintenance cost benefits over conventional lighting for multiple applications. The Company's headquarters are located at 32000 Aurora Rd., Solon, Ohio. The Company has additional offices in California, the United Kingdom, and Germany. Telephone: (440) 715-1300. For more information, see www.energyfocusinc.com.

Forward-looking statements in this release are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include statements regarding the business outlook for 2008 and thereafter, future pool market sales, and the potential growth of EFO sales based upon its energy savings over halogen and fluorescent lights. Investors are cautioned that all forward-looking statements involve risks and uncertainties. Actual results may differ materially from the results predicted. Risk factors that could affect the Company's future include, but are not limited to, a slowing of the U.S. and world economies and its effect on Energy Focus' markets, failure to develop marketable products from new technologies, failure of EFO or other new products to meet performance expectations, unanticipated costs of integrating acquisitions into the Energy Focus operation, delays in manufacturing of products, increased competition, other adverse sales and distribution factors, and greater than anticipated costs and/or warranty expenses. For more information about potential factors which could affect Energy Focus financial results, please refer to the Company's SEC reports, including its Annual Report on Form 10-K for the year ended December 31, 2007, and its quarterly reports on Form 10-Q. These forward-looking statements speak only as of the date hereof. Energy Focus disclaims any intention or obligation to update or revise any forward-looking statements.